



Interreg

2 Seas Mers Zeeën

Horti-BlueC



European Regional Development Fund

ADAS

ADAS provide impartial advice to growers in the soft fruit, vegetable, protected edible and ornamental sectors. They have developed a unique and well-established advisory and solution focussed relationship between our horticulture consultants, research scientists and the industry. They work with all points in the supply chain to form an essential link between growers, wider industry, the research community and Government policy. ADAS consultants are technology transfer experts and are adept at translating science into practice.

We will implement trials of innovative growing media blends/amendments in both experimental glasshouses and for commercial grower holdings to demonstrate the benefits of sustainable growing media blends developed by Horti-blueC for crop management and marketable yield. ADAS will ensure the results are of direct relevance to industry practice. We will also evaluate the potential of chitin/biochar amendments to reduce crop losses to disease and the need for pesticide applications.

By participating in the development of novel growing media amendments we will be able to position ourselves at the forefront of innovation in growing media, best placing ourselves to help the UK horticulture industry to move towards sustainable intensification of production. The Horti-blueC programme is an important diversification of the growing media market, helping to improve resilience and lessen environmental impacts of production. This is also an excellent opportunity to collaboratively share industry best practice and expert knowledge within the 2Seas area.



Agaris

ILVO



TNO innovation for life



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