



SALAD
Saline AgricuLture for ADaptation

Saline farming value chain actors

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Guiding research questions

- How to synthesize the knowledge across project cases?
- Research questions:
 - Who are the key stakeholders in selected saline farming value chains?
 - What are their relevant networks, interests, and challenges?
 - What strategies and policies help to promote saline agriculture along the value chain?
- Cases:
 - Morocco: Quinoa
 - Egypt: Tomato
 - (Netherlands: Potatoes)
 - (Italy: New Zealand Spinach)
 - Saskatchewan: Grass (“AC Saltlander”)



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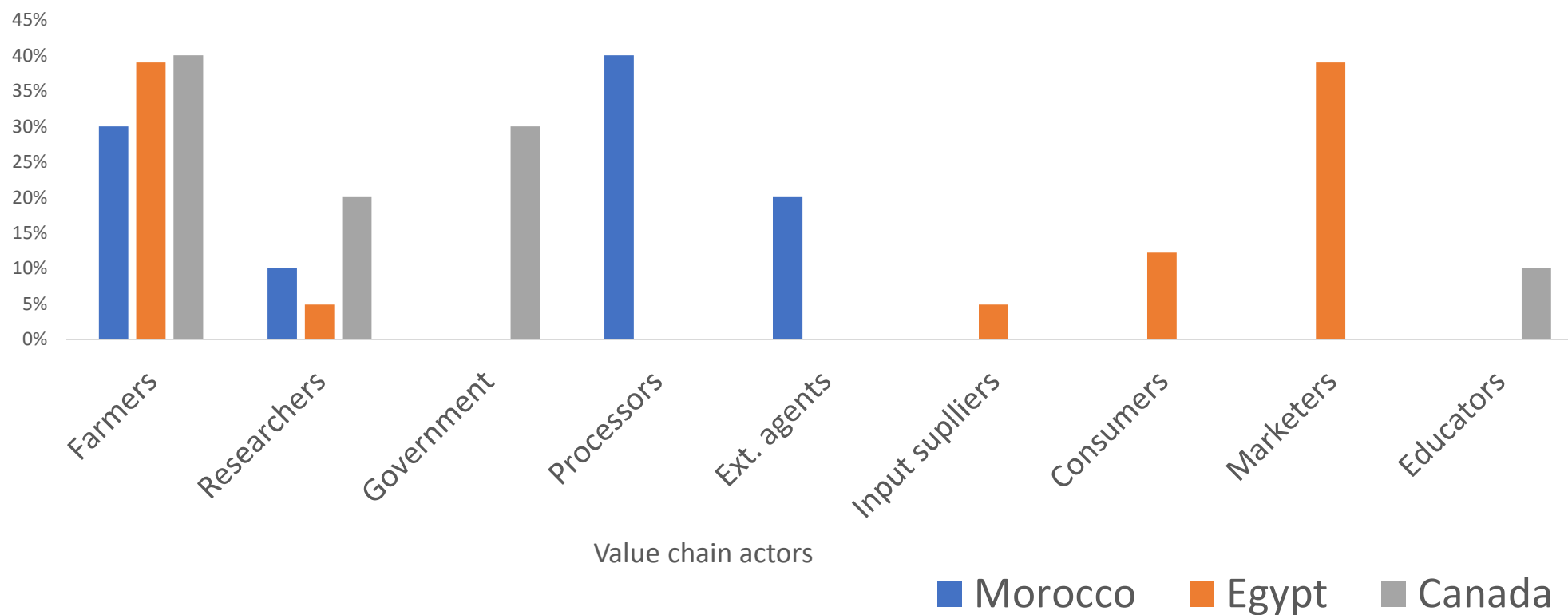
Overview of the methods

Data sources of the case studies:

- Morocco: Focus group discussion, participatory action research
- Egypt: survey based on a questionnaire
- Saskatchewan: Semi-structured interviews and conversational interviews



Actors distribution pattern in the different cases



Findings: Identified interests, networks and challenges of actors



Actors	Morocco	Egypt	Canada
Interests			
Farmers	Robustness of Quinoa	Profit from sales	
Processors	High demand		
Government			To reclaim marginal lands
Consumers		Food security	
Researchers			To reclaim marginal lands
Ext. Agents			
Networks			
Farmers	Network with social influence among themselves		strong network with the government
Processors	Little networks		
Government			
Consumers			
Researchers	internal and external networks		
Ext. Agents			
Challenges			
Farmers	No subsidies	No input supplies	
Processors	High cost		
Government			
Consumers			
Researchers			
Ext. Agents	Low technical know how		

Conclusions: How to promote saline farming

- Actors activeness in building networks
- Ability to collaborate between actors will help in promoting saline farming
- Interdependence of consumer groups with producers
- Marketing of products in supermarkets
- Communication and engagement to be enhanced
- Governmental support programmes and extension services
- Financing of saline farming initiatives

Thank you!



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