Research to Policy in Agroecology

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Design for policy

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Crop trial

- Local partners
- Local farmers
- Agriculture Ministry
- Local MPs

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EUROPE NEEDS A NEW FREEDOM

★ ★ ★ ★ ★

the flow of research into politics

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Policymaker?

Draft Policy

Decide on Policy

Deliver Policy

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Mapping Engagement

➢ Pathways for Evidence-Based Policy

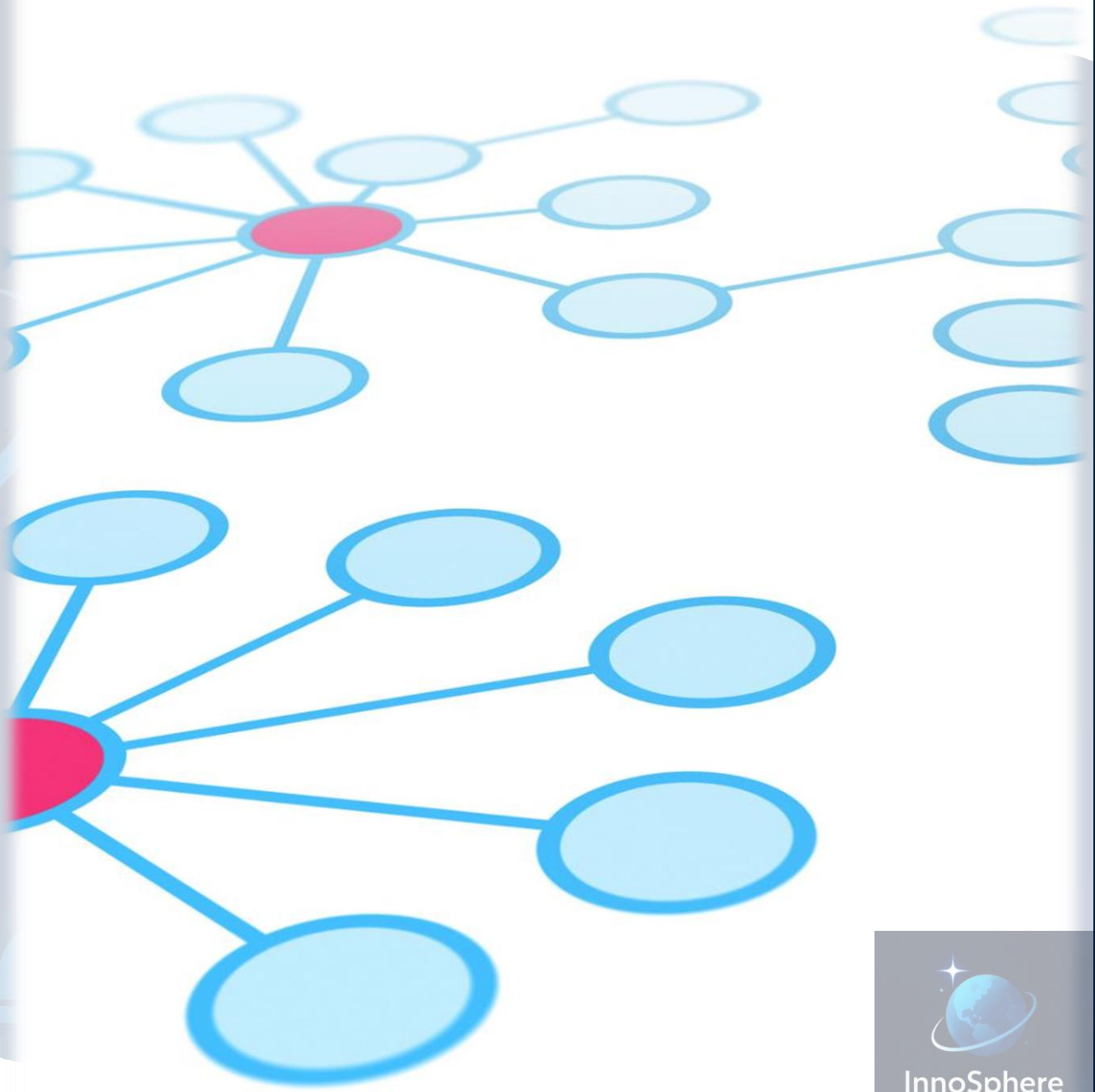
Mapping engagement reveals how scientific advice travels to policy & decision makers.

➢ Networks and Knowledge Exchange

Key networks and individuals facilitate the transfer of scientific knowledge to policy & decision makers.

➢ Strengthening Communication and Effectiveness

Enhanced mapping allows for targeted communication, stronger relationships, and more impactful science.



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Mapping Parliament/Science Engagement

Most common engagement:

Expert witnesses invited before parliamentary committees considering specific legislation

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Mapping

- Who are the policy makers?

  Who drafts, decides & delivers on policy?

- How does evidence feed into them?

  State Advisory Services- environmental or agriculture, Non-Governmental Organisation's, political advisors.

- What are Their priorities?

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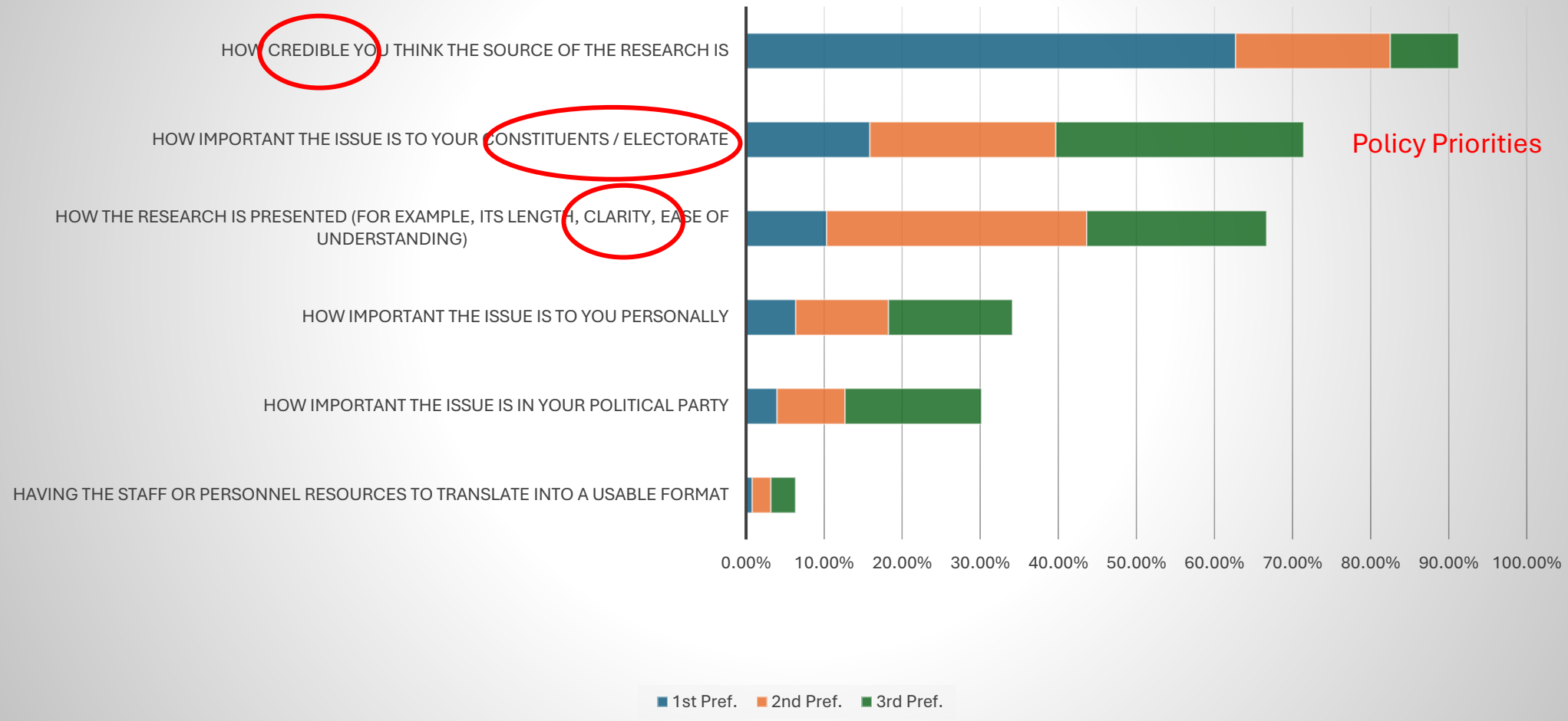
Key Factors in Deciding to Use Research



Policy Priorities

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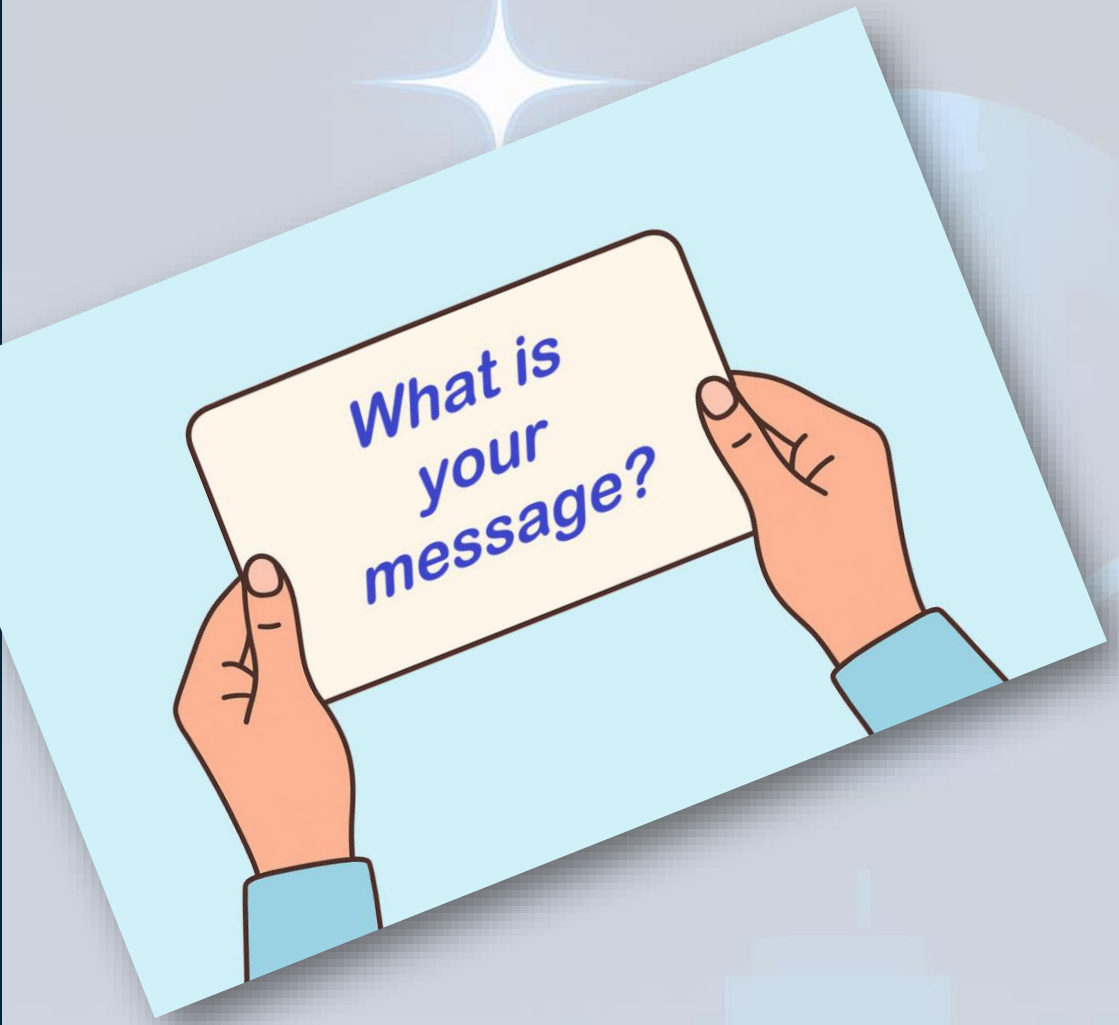

The 3 C’s

The Context Test: Can you show how your research fits into the current policy goals be it climate, competitiveness, cost of living etc.? If not, you’re probably speaking the wrong language.

The Citizen Test: Who does this help, and how quickly? If you can’t trace the impact back to real people, it won’t land with the decisionmakers.

The Clarity Test: Can you explain your research without PowerPoint? Can you hold attention and explain clearly to the non-experts in the room?

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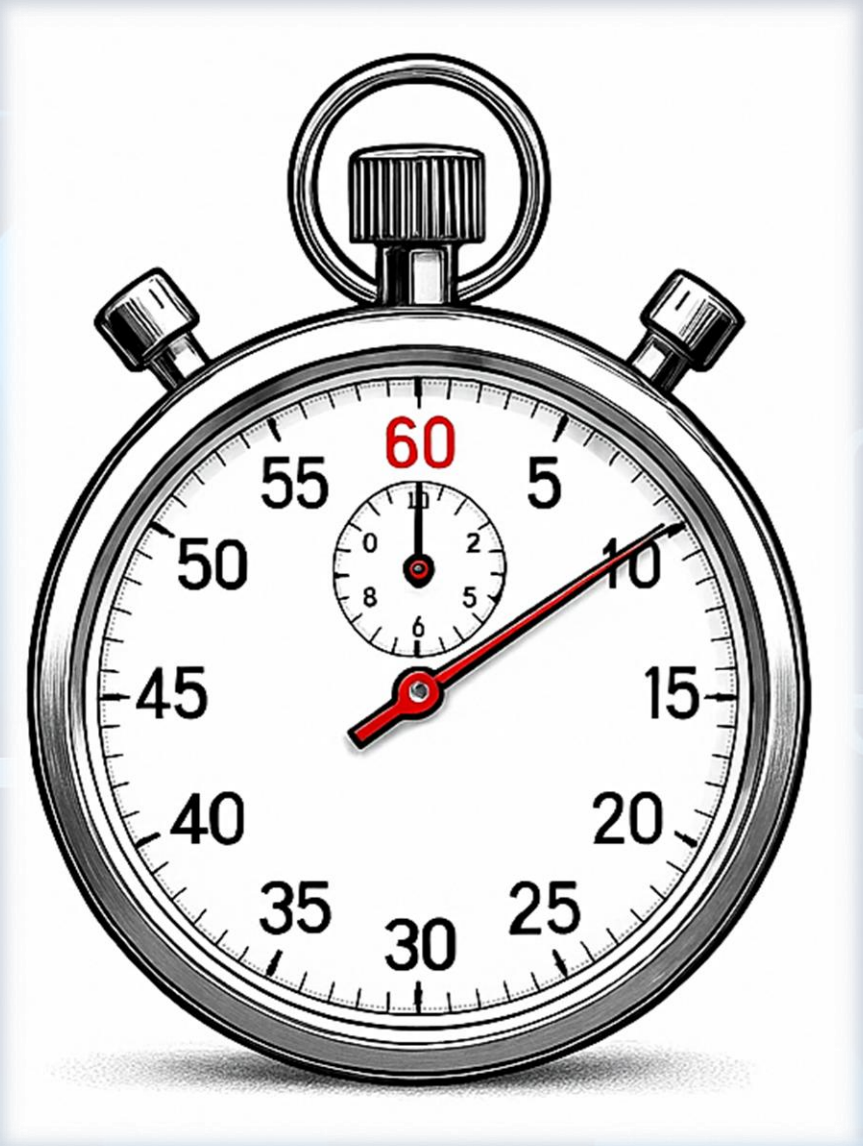
The 3 T's



Timing

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WHY POLITICIAN'S?

- Valuable citation
- Bypass civil service filters
- Direct line to decision-makers
- Momentum for policy change

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Keep It Simple!

- How will this work benefit real people?
- What policy change is needed to make this happen?

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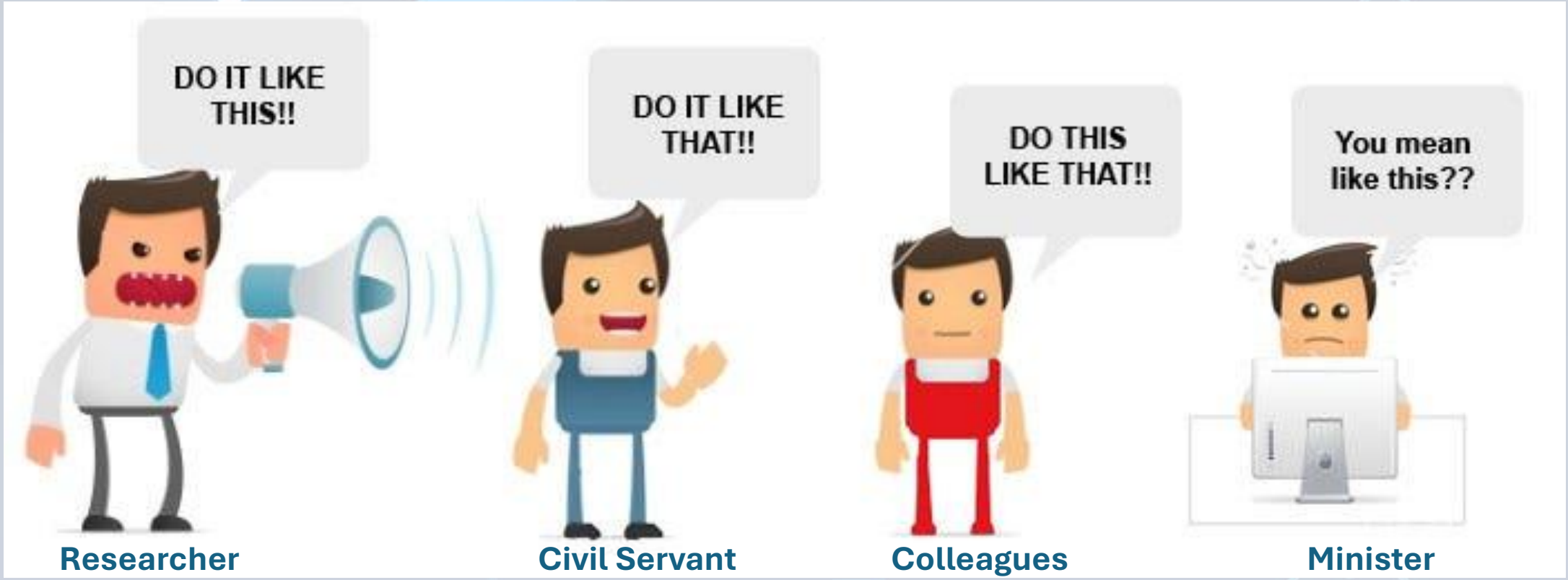

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Listen

Listen

Listen

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Build relationships

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✅ ***Understand the System:*** The EU and national governments aren't as mysterious as they might appear. They're networks—full of agendas, actors, and opportunities. Learn how the system actually works.

✅ ***Mind the Timing:*** Policy doesn't run on research timelines. Insights need to align with the policy calendar, not just the researchers grant deadlines.

✅ ***Speak Their Language:*** Dump the jargon. Tell a story. Offer solutions, not just findings.

✅ ***Build Trust:*** The strongest links between research and policy are built on credibility. You're not there just to talk, you're there to help.

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Thank You

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