

**"Fostering Collective Action:  
Empowering Stakeholders for  
Sustainable Solutions"**

**Brussels Belgium 12th Oct 2023**

**BIO-PLASTICS  
EUROPE**



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BIO-PLASTICS EUROPE project website: [www.bioplasticseurope.eu](http://www.bioplasticseurope.eu)



# Who are we? ... BIOPLASTICS EUROPE

## PARTNERSHIP

22 partners  
13 countries



## CONTACT INFO

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# BIOPLASTICS EUROPE ... Our Vision

- Identify & deliver strategies & solutions for bio-based plastics which underpin the EU-Plastic Strategy & promote circularity in the economy.
- Share & Transfer knowledge into practice through technical, policy & business-model innovations.

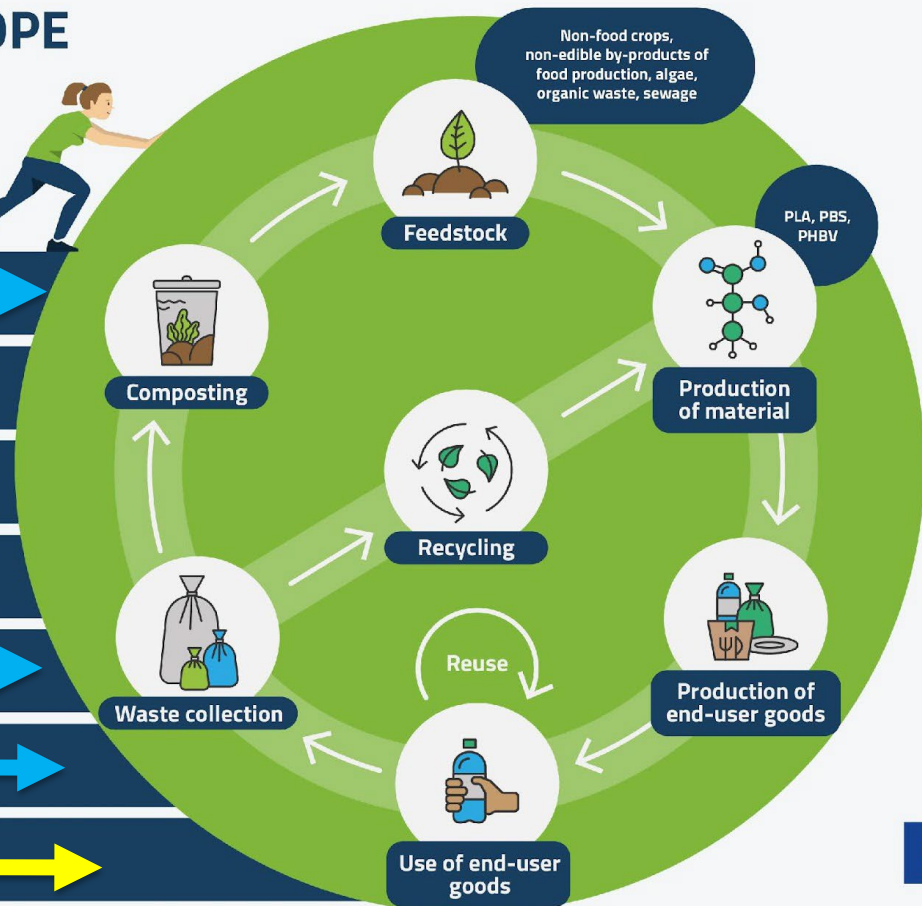


# BIO-PLASTICS EUROPE

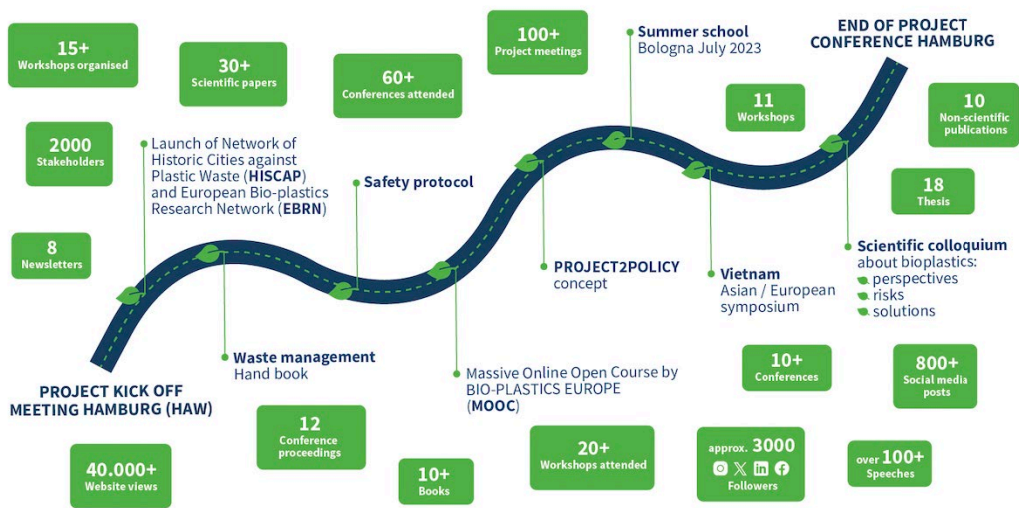
Sustainability-based solutions for bio-based plastics

**Pushes towards circular economy**

- WP3** Identification and test of innovative product design
- WP4** Plastic waste collection recycling and littering
- WP5** Prenormative research and field tests
- WP6** Health and environmental safety
- WP7** Replication, policy-making, capacity-building and upscaling
- WP8** Life cycle assessment environmental and economic
- WP9** Information, communication, and dissemination of results



## Fostering Collective Action: Empowering Stakeholders for Sustainable Solutions in the BIO-PLASTICS EUROPE Project



By undertaking the impact journey of the BIO-PLASTICS EUROPE project Prospex Institute ensures that the right mix of stakeholders is engaged by:

- 🌱 **Stakeholder mapping** according to the Prospex Institute's CQI- Methodology
- 🌱 **Designing** tailored workshops, events, and facilitation
- 🌱 **Implementation** that assures participation, curiosity, and engagement

What is the CQI- Methodology for stakeholder mapping that Prospex Institute implements? According to Gramberger et al. (2014) it involves three key phases:

- 🌱 **Criteria:** Defining stakeholder categories in collaboration with partners
- 🌱 **Quotas:** Setting minimum quotas for each category
- 🌱 **Individuals:** Identifying individuals to meet quotas

The integrative stakeholder engagement process results in the promotion of collaboration, inclusivity, problem-solving, and assures a lasting impact of Horizon Europe projects.



**JOIN NOW TO OUR BIO-PLASTICS EUROPE  
TEAM!!!!**

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**..... THANK YOU FOR YOUR ATTENTION!**



**HAW Hamburg**



Horizon 2020